



2025 Consumer Ad Schedule

Schedule your crops to align with our national advertising campaigns! Our in-house marketing team places beautifully designed ads in top consumer publications, with major national placements that have a cumulative anticipated reach of over 7,000,000.



*The Knock Out®
25th anniversary ad
campaign runs through
the month of May 2025.*

Birds & Blooms

Circulation: 350,000
Issue Date: April/May

Country Living

Circulation: 375,000
Issue Date: April/May

Fine Gardening

Circulation: 66,000
Issue Date: Spring

Flower

Circulation: 475,000
Issue Date: Spring

Garden Gate

Circulation: 156,000
Issue Date: Spring

Garden & Gun

Circulation: 400,000
Issue Date: April/May

HGTV

Circulation: 475,000
Issue Date: May/June

Harrowsmith

Circulation: 83,000
Issue Date: Spring

Horticulture

Circulation: 48,900
Issue Date: Spring

House Beautiful

Circulation: 275,000
Issue Date: May/June

Midwest Living

Circulation: 800,000
Issue Date: Spring

Pioneer Woman

Circulation: 270,000
Issue Date: Spring

Real Simple

Circulation: 1,975,000
Issue Date: May

Southern Living

Circulation: 375,000
Issue Date: May

drift[®]

Canadian Living

Circulation: 217,000

Issue Date: April

Cottage Journal

Circulation: 178,000

Issue Date: Summer

Southern Home

Circulation: 300,000

Issue Date: May/June

Southern Lady

Circulation: 120,000

Issue Date: May/June



BLOOM · *ables*[®]

Birds & Blooms

Circulation: 545,000

Issue Date: June/July

Country Living

Circulation: 375,000

Issue Date: June/July

Harrowsmith

Circulation: 83,000

Issue Date: Summer

Midwest Living

Circulation: 800,000

Issue Date: Summer

Pioneer Woman

Circulation: 270,000

Issue Date: Spring

Southern Living

Circulation: 375,000

Issue Date: June/July

BUSHEL
and
BERRY[®]

Country Living

Circulation: 375,000

Issue Date: February/March

Garden Gate

Circulation: 156,000

Issue Date: Summer

HGTV

Circulation: 475,000

Issue Date: March/April

Harrowsmith

Circulation: 83,000

Issue Date: Fall

Pioneer Woman

Circulation: 270,000

Issue Date: Summer

Real Simple

Circulation: 1,975,000

Issue Date: Summer